

Abstract geometric lines in the top left corner of the slide, consisting of several overlapping, irregular polygons and lines that create a complex, layered effect.

# A PLAN TO GROW OUR HAM RADIO CLUB

Gerry Jurrens N2GJ September 2, 2023

# AGENDA

Introduction

A Club With a Rich History

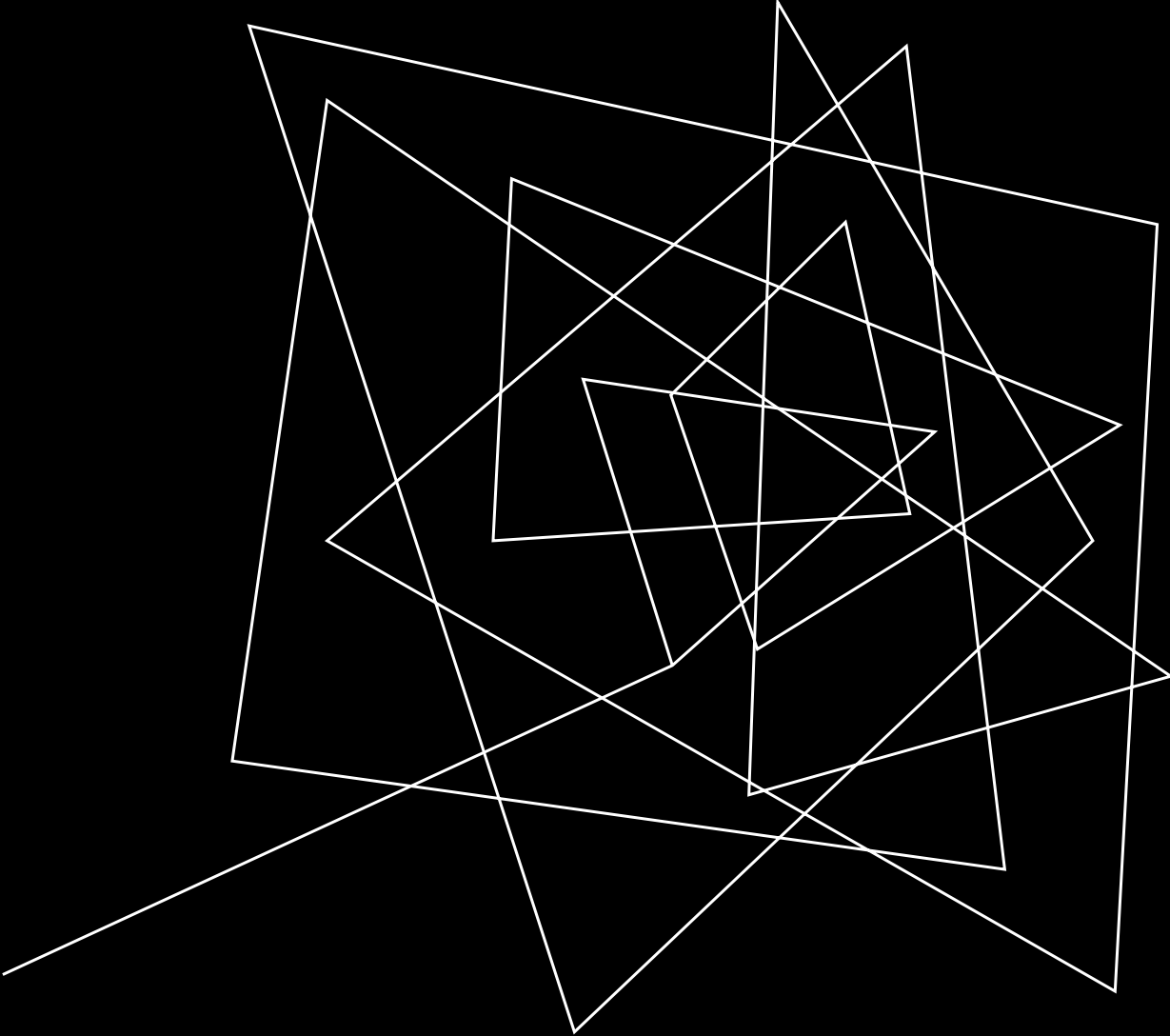
A Brief Tour of DVRA

Possible Areas of Outreach

Summary

# INTRODUCTION

The Bosque Amateur Radio Club of New Mexico (N5BRC) has a brief history, beginning in April of 2022. The founding members of this organization have hundreds of years of collective experience in amateur radio, community building, emergency response, as well as technical and non-technical skills.



## PRIMARY GOAL

Build the BARCNM Club membership,  
member participation, and reputation in  
the ham community & beyond

# MEET OUR TEAM



Jerry Aceto K6LIE  
President



Sean O'Mara AA5IZ  
Vice President



Bob Witter W5IV  
Treasurer



Gerry Jurrens N2GJ  
Secretary

# WHAT WE'VE DONE ALREADY

Although the Bosque Amateur Radio Club is only a little over a year old, we have grown quickly. Some of our accomplishments so far:

- Successful group purchase of club shirts & jackets, etc.
- Successful deployment of our club website & Facebook page
- Successful monthly meetings with great presentations
- Successful weekly radio nets with growing #s of check-ins
- Successful participation in Explora outreach events
- Successful participation in events like the Run for the Zoo
- Successful participation in the ARRL Rocky Mountain Division Convention

# AN EXAMPLE OF ANOTHER SUCCESSFUL HAM CLUB

- Delaware Valley Radio Association, Inc. has a dedicated public relations person
- The [www.w2zq.com](http://www.w2zq.com) website is well-maintained and current
- It's located in West Trenton, NJ adjacent to the Trenton-Mercer County Airport (KTTN)
- Its rich history began in the 1930s. The club is “nearly 100 years old!”
- There's a very active membership whose 150+ members span a broad range of ages
- The club station is in a building open to members and visitors on a regular schedule
- DVRA maintains two active repeaters (analog 2m, Fusion 70cm), Wires-X
- They actively and successfully participate in most major ARRL & CQ contests as well as the NJ and other state QSO Parties
- Members engage in statewide charity events like walk-a-thons, MS-150 Bikeathon
- Club members are largely also members of the statewide ARES and RACES ops
- Members maintain the building and grounds on a scheduled basis

# AN EXAMPLE OF A SUCCESSFUL HAM CLUB, CONTINUED

- Regular station hours for members and guests:
  - Sunday, Tuesday and Thursday from 1-4 PM
  - Tuesday and Thursday from 6-8 PM
- A DVRA club member can gain acceptance into the “W2ZQ Operators Club” by logging 25 QSOs using the club call sign, W2ZQ
- Operator and Key Holder Training sessions are available during regular station hours
- The website’s Club Calendar lists each year’s scheduled operating events
- Special Events Station – Call signs W2T and W2P are used to commemorate the Revolutionary War battles of Trenton and Princeton. This event starts on December 26<sup>th</sup> each year. Special QSL cards are sent to 2-way and SWL contacts
- Jamboree on the Air (JOTA) – The DVRA plays hosts to local Scouts who are earning their Radio Merit badge. JOTA is typically held on the 2nd Saturday in October
- The nightly Pepper Net is run by club members who are also in QCWA meets at 10 PM
- ***Presentation tour of the station and antenna farm...***



# PHOTO TOUR OF THE DVRA STATION



W2ZQ Shack with Gary Wilson K2GW, my tour guide

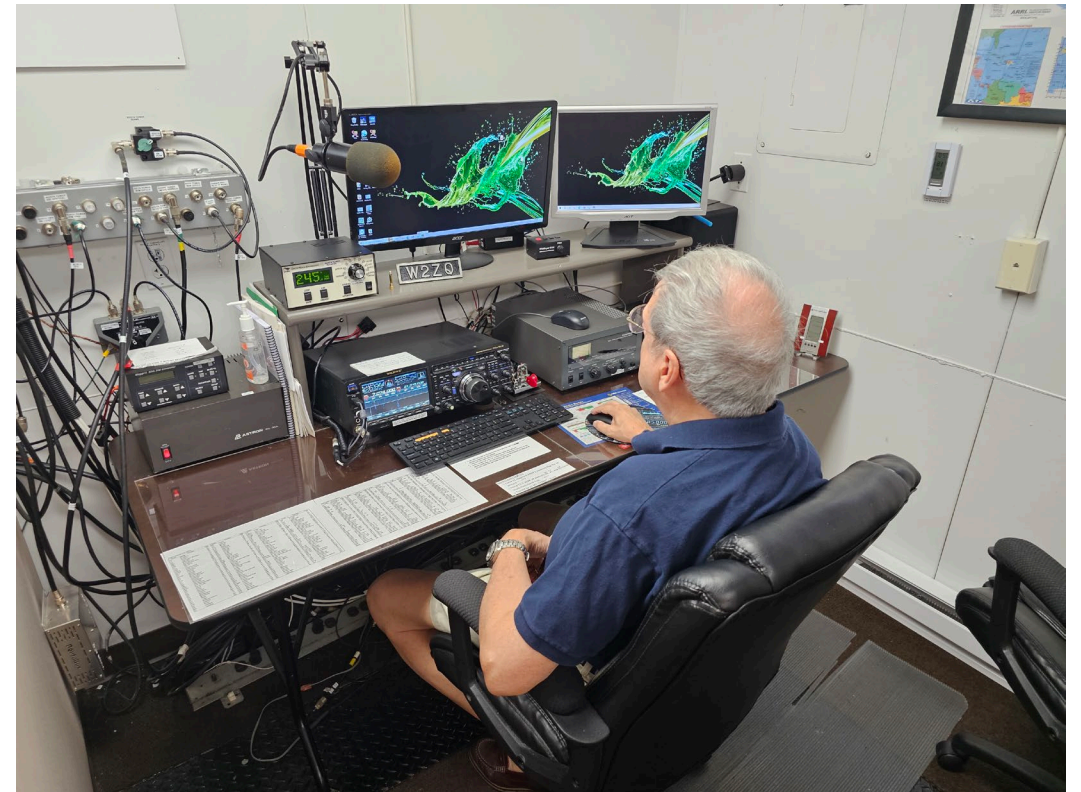


# PHOTO TOUR OF THE DVRA STATION



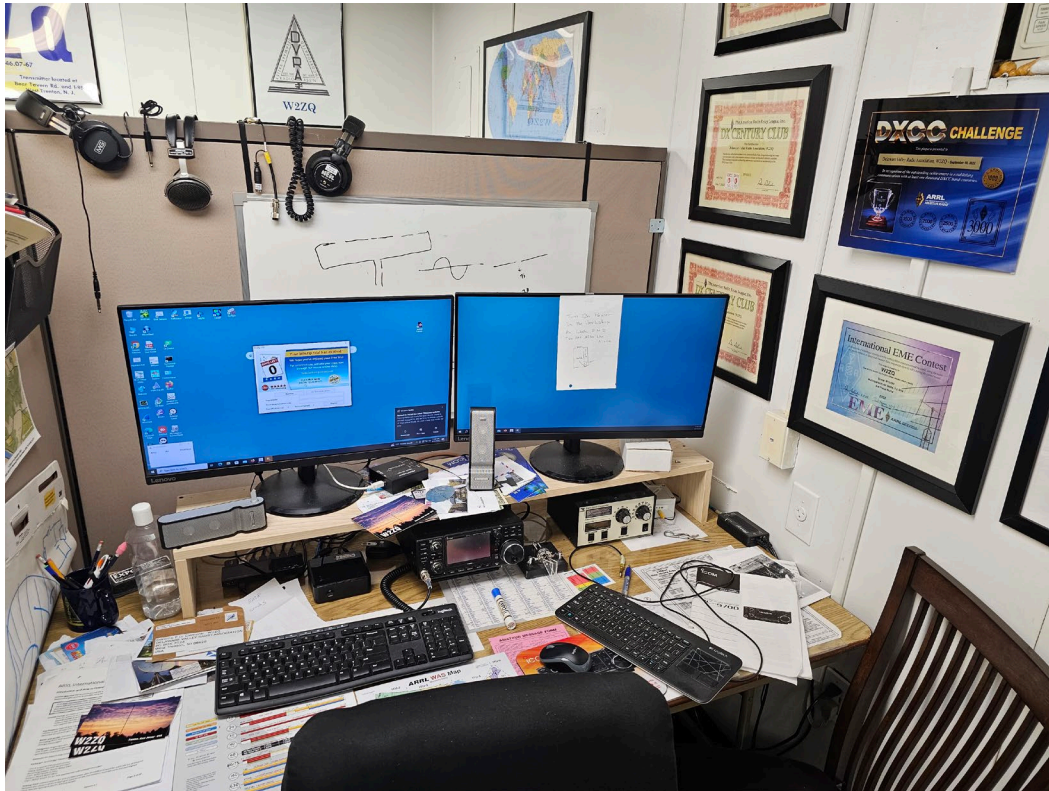


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## DVRA Is Hamvention 2023 CLUB OF THE YEAR!

On Tuesday February 28 the Dayton Hamvention Awards Committee announced the winner of the Hamvention 2023 Amateur Radio Club of the Year is the Delaware Valley Radio Association. Pictured above are Michael Kalter W8CI, Hamvention Awards Chair with Greg Mauro





AS SEEN ON FACEBOOK 8/30/2023

Westchester Emergency Communications Association

**FREE**

# **AMATEUR RADIO TECHNICIAN COURSE**

TUESDAYS SEPT 12 7:00PM EST

**FOR INFORMATION & TO REGISTER**



**EDUCATION@WECA.ORG**

**LIVE ON ZOOM OR AT WESTCHESTER FIRE  
TRAINING CENTER**

STAY IN TOUCH  
WHILE OUT IN  
NATURE  
& HELP THE  
COMMUNITY!



**WECA.APP  
WECA.ORG**

# OTHER POSSIBLE AREAS OF OUTREACH

- Boy Scouts of America – invite girls and boys to JOTA event 8 AM to 1 PM MT on Saturday 21 October 2023
- QRZ.com XML database, direct snail mail piece
- Provide a handout to new licensees at VE tests here and elsewhere (+ direct mail)
- STEM program through APS and private schools like the aviation academies
- Connect with GMRS users, especially those who are already also licensed hams
- Periodic Newsletter - officer reports, member input, articles, photos, for sale/wanted
- Other like-minded clubs (pursue joint events, opportunities, even possible mergers)
- BCARES and American Red Cross, CERT groups, medical facilities,



# WE COULD LEVERAGE ARRL OUTREACH PROGRAMS

- ARRL Learning Programs (Examples)
- <https://www.arrl.org/learning-programs>
- Ham Radio Bootcamp
- Technical Training Series
- Learning Center [learn.arrl.org](https://learn.arrl.org)
- Webinars
- ARISS Amateur Radio on the International Space Station
- Collegiate Amateur Radio Program (CARP)
- License instruction support: provide instructional materials for volunteer instructors who teach license classes;
- Youth & School Resources: A variety of resources for promoting amateur radio to youth, school, and civic organizations



....OPPORTUNITIES ARE LIKE BUSES.  
THERE'S ALWAYS ANOTHER ONE  
COMING. (RICHARD BRANSON)

**Are you ready to get on board?!**



## Some useful links for more ideas

<https://stationproject.blog/2019/08/13/video-about-growing-and-modernizing-your-amateur-radio-club/>

<https://www.onallbands.com/promoting-ham-radio-in-your-area/>

<https://www.essexham.co.uk/clubs/how-to-promote-amateur-radio/>

<https://www.cabq.gov/one-albuquerque> (idea from Yul Bratcher WA5YUL)



## SUMMARY

The Bosque Amateur Radio Club is off to a great start! In just over one year, we have grown from a handful of hams with a vision for a new, vibrant club that isn't just about lining its treasury into a group of 75+ hams dedicated to community.

We envision a growth “market” in amateur radio interest in the central New Mexico region. We welcome your suggestions and participation. Please don't hesitate imagining the next 100 years!



# THANK YOU! 73

Gerry Jurrens, N2GJ

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